

## Recruiter s Guide for MBA2023 Summer Internship Program

The CEIBS MBA program is a 16-month program. Our MBA2023 Class started in October 2021 and ends in April 2023. 120 students from this class will be available for full-time internship for 11 weeks between Jun. 20<sup>th</sup> and Sep. 2<sup>rd</sup>, 2022. It is also possible for students to start before, or continue after, the official summer internship period, based on the mutual agreement of both parties. Planning ahead for the summer internship program will lead to successful talent hiring.

## **Typical MBA Internship Program**

MBA students are mainly targeting internship programs that give them hands-on experience and exposure to decision makers. Along with enriching their professional expertise, many students intend to build industry insights through the program.

Internships might cover strategic planning, investment analysis, financial analysis/forecast, marketing planning, business/process re-engineering or projects co-initiated by the company and the MBA intern(s).

## Value of the Internship Program to Your Organization

*Immediate and productive contributions to your organization*: CEIBS MBA students possess advanced business knowledge, solid hard and soft skills, maturity and problem-solving capabilities to work on a variety of duties, responsibilities and/or special projects. They often bring unique and fresh perspectives to organizations.

Short-term and cost-effective talent: Hiring a CEIBS MBA student to work on special projects is significantly less expensiverganizationW31 599.22 Tm0 (3)]TJET@0.000008869 0 595.2 841.92 reW\*nBT/F1 10.9

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