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4.2. Mode *PR*

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\begin{aligned}
\pi_A(PR) &= (1-\alpha) \quad [\theta - \quad + \gamma(\quad - \quad)] - F,\\
\pi_B(PR) &= \quad [\theta - \quad + \gamma(\quad - \quad)],\\
\pi_I(PR) &= \alpha \quad [\theta - \quad + \gamma(\quad - \quad)]\\
&\quad + (\quad - \quad)[\theta - \quad + \gamma(\quad - \quad)] - F.
\end{aligned}
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\begin{aligned}
{}^{PR} &= \frac{(1+\gamma)(2+3\gamma) - \alpha(1+2\gamma)\gamma}{2(1+\gamma)(2+4\gamma+\gamma^2)}\theta,\\
{}^{PR} &= \frac{(4+9\gamma+3\gamma^2)(2+3\gamma) - \alpha(1+2\gamma)\gamma^2}{[4(1+\gamma)^2 - (1+\alpha)\gamma^2](4+8\gamma+2\gamma^2)}\theta,\\
{}^{PR} &= \frac{(3+6\gamma+2\gamma^2)(2+3\gamma) + \alpha(1+\gamma-\gamma^2)\gamma}{[4(1+\gamma)^2 - (1+\alpha)\gamma^2](2+4\gamma+\gamma^2)}\theta,\\
{}^{PR} &= \frac{(4+9\gamma+3\gamma^2)(1+\gamma)(2+3\gamma) - \alpha(1+\gamma)(1+2\gamma)\gamma^2}{[4(1+\gamma)^2 - (1+\alpha)\gamma^2](4+8\gamma+2\gamma^2)}\theta,\\
{}^{PR} &= \frac{(1+\gamma)(2+3\gamma) - \alpha(1+2\gamma)\gamma}{2[4(1+\gamma)^2 - (1+\alpha)\gamma^2]}\theta,
\end{aligned}
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\begin{aligned}
&\pi_A^{PR} =\\
&(1-\alpha)\frac{(1+\gamma)[(4+9\gamma+3\gamma^2)(2+3\gamma) - \alpha(1+2\gamma)\gamma^2]^2}{[4(1+\gamma)^2 - (1+\alpha)\gamma^2]^2(4+8\gamma+2\gamma^2)^2}\theta^2 - F,\\
&\pi_B^{PR} = \frac{[(1+\gamma)(2+3\gamma) - \alpha(1+2\gamma)\gamma]^2}{2(1+\gamma)[4(1+\gamma)^2 - (1+\alpha)\gamma^2](4+8\gamma+2\gamma^2)}\theta^2,\\
&\pi_I^{PR} = \alpha\frac{(1+\gamma)[(4+9\gamma+3\gamma^2)(2+3\gamma) - \alpha(1+2\gamma)\gamma^2]^2}{[4(1+\gamma)^2 - (1+\alpha)\gamma^2]^2(4+8\gamma+2\gamma^2)^2}\theta^2\\
&\qquad + \left[\frac{[(1+\gamma)(2+3\gamma) - \alpha(1+2\gamma)\gamma]}{2(1+\gamma)[4(1+\gamma)^2 - (1+\alpha)\gamma^2]^2(4+8\gamma+2\gamma^2)}\right]\\
&\qquad M\theta^2 - F, \; +1\in\in\gamma\phi[1\phi\phi\gamma1(1460\gamma\delta\phi\phi\phi962 \;/\; 11 \;\; f.3870 \; (1) \;\; /
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5.6. Variable vs. Fixed Order-Fulfillment Cost

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Acknowledgments

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Notes

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$(\quad , \quad) = \theta \quad + \theta \quad - \frac{(\phi \; ^2 + 2\psi \qquad + \phi \; ^2)^2}{2}$, w $\phi = \frac{1+\gamma}{1+2\gamma}$,
$\psi = \frac{\gamma}{1+2\gamma}$, a a f . J ,
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