

CEIBS Alumni Representative Conference

P D U N V F R X Q F L O U H V K X I A H



TKH UHVKXIÁH RI WKH WK & DOXPQL DOXPQL PHHWLQJ LQ %HLMLQJ LQ \$SULO 2XW JRLQJ \$\$\$ 3UHVVLGHQW =KDR /LMXQ WKH DQ XSGDWH RQ WKH ZRUN GRQH E\ WKH WK /L :HQ (0%\$ ([HFXWLYH 9LFHVWUHHVSLGHQW WRUHWKHMHDUV +H DOVR SXW IRUZ WK &RXQFLO ZDV HOHFWHG 3UHVVLGHQW JIHLW WK RQ ZRWHWRH QH[W FRXQFLO

\$GGUHVVLQJ WKH HYHQW & (% 67 8UHVVLGHQW RQ DOXPQL LV PDGH XS RI DOXPQL VSRNH KLJKO\ RI WKH LPSUHVVLQJ UHSHUWHVWUHHVSLGHQW WRUHWKHMHDUV +H DOVR SXW IRUZ WK &RXQFLO LQ DUHDV VXFK DV DOXPQL DOXPQL PHHWLQJ LQ %HLMLQJ LQ \$SULO DO GHYHORSPHQW DQG SURPRWLQJ VRFLDO UHVSROVLELOLWLHV DGGLQJ WKDW VKH KRSHV WKH ZLWK & (% 6 ZKLOH SURYLGLQJ T

& (% 6 3UHVVLGHQW (XURSHDQ JDYH D VSHHFK LQ ZKLFK KH DOXPQL DUH RQH RI WKH NH\ SL & (% 6 DQG WKDW WKHLU VXFFH RI & (% 6 VXFFHVV WRPRUURZ

+H VDLG KH KRSHV WKDW WKH DSSO\ ZKDW WKH\ KDYH OHDUQH



Annual alumni conference zeros in on ESG



& (% 6 DQG WKH & (% 6 \$OXPQL DOXPQL PHHWLQJ LQ %HLMLQJ LQ \$SULO 6RFLDO 5HVSROVLELOLWLHV DOXPQL DOXPQL PHHWLQJ LQ %HLMLQJ LQ \$SULO WKURXJK LWV WHDFKLQJ FDUV GHPLF UHVHDFK DQG VFKRF

\$GGUHVVLQJ WKH HYHQW & (% 6 3UHVVLGHQW :DQJ +RQJ QRWHG WKDW ZLWK WKH WUDQVIRUPDWLRQ RI &KLQD V HFRQRPLF JURZWK & (% 6 3UHVVLGHQW RQ XURSH WU\ V ¶GXDO FDUERQ VWUDWXUS LQ XDVQRJDEYHO IDWN HL VQ & ORQJHU D PHUH FRQFHSW & (% 6 3UHVVLGHQW WRUHWKHMHDUV +H DOVR SXW IRUZ WKDW QHHGV WR EH LPSOHPHQW LQ UHVHDFK LQ (



& (, % 6 3UHVLGHQW : BQ% 6RQJHVLGHQW & XJRSBDR IHVVRU R& L% QGRIBQGRU RI 0DUNHWLQJ
 'RPLQLTXH 7XUSLQ \$FFRXQLQJ 2OLYHDGQI(6* 5HVHDFK \$UHD 'LUHFWRU
 :DQJ <DMLQ

VSUHDGLQJ WKH FRQFHSW RI VXVWDLQDELOLW\ WR RXU
 VWXGHQWV DQG DOXPQL- DQG LQYLWLQJ PRUH HQWUH
 SUHQHXUV WR VKDUH WKHLU EHVW SUDFWLFHV

'2QH RI WKH FKDOOHQJHV WKDW ZH·UH IDFLQJ QRZ
 LV WKDW ZH·UH VWLOO WRR VORZ LQ PDNLQJ SURJUHVV
 RQ (6* μ %`•••'Ÿ %'R VORZ LH
 DQG 0

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CEIBS honours alumni
companies and classes for
generous donations

GHQWV DQG VWDII &(,%6 3URDGHQW:HQJ #RDOH PXOWLQDWLRQDO H[HFXYLYHV
H[SUHVYHG KHU FRQJUDWXQDWLRQ\WRUWKDVMWRQLWKH DUH RQ WKHLU FRPSDQLHV.
OLVW JOREDO H[HFXYLYH ERDUGV

'5HVLOLHQFH HPSDWK\ DQG DWZRUODWRKQRVHRTXWDO\ WKDW DPRQJ WKH ZRPHQ RQ
LWLHV IRXQG LQ JUHDW DEWQB DQFW DPROWHINRDOG JHQHUDWLRQ HQWUHSUHGXUV
OHDGHUV DQG WKHVH FKDWDRWUWKWLFHODURH WKWIDUIDLO\ EXVLQHVVHV :LWK
KHOSLQJ ILUPV GHDO ZLWKDWKDIYWDEMODJFRIRI WKDOI ZHUH ERUQ LQ WKH
JOEDO HFRQRP\ LQ UHFHQW VHDQGLDVLQVLQV ZRPHQ DUH SOD\LQJ DQ
:DQJ VDLG LQFUHDVLQJO\ LPSRUWDQW UROH LQ IDPLO\ EXVLQHVVHV
RQ SDU ZLWK WKHLU PDOH FRXQWUHSUWV LQ WKH \$VLDQ

6KH QRWHG WKDW WKH &(,%6 EOXLWQHVV KBBPIXDFH\WRXJK
FKDOOHQJHV WR IRUJH DKHDG WR FUHDWH DQ H[WUDRU
GLQDU\ LPSDFW RQ WKHLU LQVSLWUHLMAKHDQGRFRQWUROHFRQRP\ RI WKH SDVW
WR HFRQRPLF DQG VRFLDO GWKWHIRSPHQW 6WKKYRVEG V OLVW LQGLFDWHV WKDW WKUH
LHQFH DQG IUHHGRP FDQ LQVSLWUHLMAKHDQGRFRQWUROHFRQRP\ EXVLQHVVZRPHQ OHDGLQJ
FRXUDJHRXV DQG DPELWLRXVWKHLUDFRPSQLHV WKURXJK DGYHUVLW\ ZLWK UHVLOLHQFH
DQG FKDULVPD &(,%6 ZLOO FRQLQXH WR SURYLGH

)HPDOH H[HFXYLYHV RI PXOWLQDWLRQDOHFRPSDQLHVHGXFWDWLRQ IRU ZRPHQ
DOVR ILJXUH SURPLQHWDQGRIPSRZHU\WUHPVQLVMSURYH WKHLU OHDGHUVKLS
7KDQNV WR WKH KXJH SRWHQWLDORIRWKBUKYLQHVFRQDULFDQG VRFLDO SURJUHVV DQG
NHW PRUH DQG PRUH IHPDGHYHORSWLVV RI &KL-
QHVH HWKQLFLW\ DUH RFFXS\LQJ VHQLRU PDQDJPHQW