



**CEIBS MBA repeats as #1 in Asia in ranking for seventh consecutive year**

CEIBS has again placed #1 in Asia (and #20 in the world) in the *Financial Times*' global ranking of MBA programmes for 2023. This year's list features six Chinese and a total of 16 Asia-based business schools. It is the seventh consecutive year CEIBS has claimed the top spot in Asia. The school's Global EMBA (GEMBA) programme is currently ranked #2 in the world.

**CEIBS partners with Chinese battery producer CATL to launch custom EMBA programme**

The CEIBS-CATL EMBA (CCEMBA) – a custom degree programme jointly developed by CEIBS and Chinese battery producer Contemporary Amperex Technology (CATL) – was inaugurated at CEIBS Shanghai Campus in March. The new initiative is part of a broader effort to promote the integration of industry, academia and research – one which aims to help companies cultivate high-calibre talent and build talent pools in a more systematic and well-rounded manner. Professor John Quelch was joined by CEIBS Professor of Economics and Finance Xu Bin for a fireside chat at CEIBS Shanghai Campus in June to explore the most pertinent factors shaping the US-China relationship.



**New book offers wealth of inspiring quotes on business, life and more**

A new book compiled by CEIBS President (European) and Professor of Marketing Dominique Turpin offers a wealth of inspiration for executives, academics and those interested in reflecting on some of the best things ever said. *The Essential Book of Business and Life Quotations* includes more than 10,000 unique and original quotes – almost all of them properly sourced – on everything from Aristotle and accountability to Zoom (the video conferencing software) and Mark Zuckerberg.



**CEIBS and Frankfurt School of Management and Finance mixer**

CEIBS Switzerland and Management School's campus mixer event, including a mix of schools. The event was part of a series of activities between CEIBS and the Frankfurt School, providing a chance for members of both schools' communities to expand their networks.

**New book offers insights on how to be innovative to the core**

A new book co-authored by CEIBS Professors Juan Antonio Fernandez, Emily David, and Sophie Chen takes an in-depth look at the components of innovative cultures and outlines how both countries and organizations can be more innovative. Drawing on extensive interviews with industry and thought leaders, *Innovative to the Core: Stories from China and the World* details how talent management, leader behaviours, organizational systems and norms, and company culture combine and interact to create environments that are highly innovative.



## Never Say Goodbye: Global EMBA & 2020 Graduation

Nearly 130 CEIBS students from 20+ countries



## CEIBS Celebrates MBA 2023 Graduation

The CEIBS MBA Class of 2023 enjoyed their long-awaited graduation day ceremony in April, the culmination of a lot of hard work undertaken during some of the most volatile years in modern history. With the worst of the pandemic and subsequent lockdown events seemingly behind us, it was the first MBA graduation event to be held on campus without COVID-related restrictions since 2019 – a welcome contrast for everyone involved.



## 10th Anniversary

...the theme of *Beyond*, TEDxCEIBS 2023 was hosted at CEIBS Shanghai Campus by MBA students. The event featured topics such as rural revitalization, elderly care, economic transformation, aerobics, international e-sports and rare diseases, the event featured a feast of cutting-edge ideas from seasoned experts, millennials and Gen-Zs alike.<sup>58</sup>

