

# Highlights from Our Five Campuses Around the World

- SHANGHAI CAMPUS
- BEIJING CAMPUS
- SHENZHEN CAMPUS
- ZURICH CAMPUS
- ACCRA CAMPUS

## CEIBS launches new series events at Shanghai Campus in celebration of its 30th birthday

In celebration of CEIBS' 30th anniversary in 2024, the school launched a brand-new CEIBS Outlook Series with an aim to bring together top minds in management, humanities and sciences from & KLQD DQG DURXQG WKH ZRUOG WR VKDUH WKHLU LQVLJKW of How to Teach Literature: A Perspective was held at CEIBS Shanghai Campus in May. It featured Former Mayor of Shanghai Zhao Qizheng along with CEIBS President Wang Hong. The theme was Presenting China to the World

CEIBS Shenzhen Campus hosted a reading and sharing session at a local bookstore in April, featuring Professor of Chinese Literature at Peking University and author Chen Pingyuan. During the session, Prof. Chen expounded on humanities and social issues during the past 30 years and shared his views on personal growth and literary education.

## CEIBS Africa welcomes new cohorts of female entrepreneurs and leaders

The 2023 cohorts of the acclaimed CEIBS Women Entrepreneurship and Leadership for Africa (WELA) programme kicked off in March and May in Accra and Lagos, respectively. Since its launch in 2012, close to 300 women have graduated from the programme. WELA is a practical, hands-on programme that examines the issues, challenges and opportunities women face in creating, managing and leading companies in Africa. In addition to modules held in Accra and Lagos, the programme features a China immersion module in Shanghai, and more.

## Beijing Campus launches series of events to build social, alumni ties

CEIBS Beijing Campus launched a series of events entitled CEIBS and its Friends in February. Hosted by CEIBS friends and alumni, the events welcomed nearly 20 guests from universities, think tanks, enterprises, cultural and media organisations to have in-depth discussions on different topics. With over 400 alumni spanning 20 cohorts in attendance, the events further consolidated the school's bond with its alumni community.

## CEIBS, Swiss-Chinese organisations partner for look at what 2023 holds for China

CEIBS Switzerland partnered with the Swiss Chinese Chamber of Commerce, Swiss Centers, Economiesuisse and Integrated China to host a conference on China in 2023: Impact and Outlook