

The New Spring Will Give Back What Winter Took from You



Dear CEIBS Community,

Happy New Year!

According to the law of nature, the four seasons follow their courses. Waking up to the first rays of morning sunshine in the New Year, we bid farewell to 2020 and usher in 2021. For CEIBS, 2020 was a year of bitter-sweet memories, challenges and extraordinary achievements. Amidst tremendous change, the CEIBS community lived up to its responsibility to chart its course with creativity and courage, and wrote another magnificent chapter in the history of the school.

As COVID-19 spread across China, CEIBS alumni stepped up to fight the epidemic. For its heroic efforts, the CEIBS Alumni Association received the Xiang Guang Organising Committee Award at the 2020 China Social Forum (CASF) “7th China Social Organising Committee Award” in Beijing. The series highlighted CEIBS’ expertise in advancing economic and cultural exchanges between China and Europe to help kick-start economic recovery around the world.

At the same time, we can only marvel at the outpouring of creativity from CEIBS faculty and staff. When face-to-face classes were suspended due to the impact of

COVID-19, faculty and staff in Shanghai, Beijing, Shenzhen, Zurich and Accra campuses pulled together and came up with innovative solutions to ensure learning continued. Notably, 2020 saw the first online opening of the

