

# CEIBS Highlights



### Alumni Reunion Held on Shanghai Campus

ORUH WKDQ DOXPQL UHXQLWHG RQ & (,%6 6KDQJKDL & DPSXV LQ  
 1RYHPEHU IRU WKH & (,%6 \$OXPQL 5HXQLRQ & (,%6 3UHVLGHW  
 :DQJ +RQJ GHOLYHUHG WKH RSHQLQJ UHPDUNV \$ QXPEHU RI IDFXOW\ DQG  
 JXHVVW DOVR SUHVHQWHG WKHLU FXWWLQJ HGJH LQVLJKWV WKH VFKRRO-  
 GHYHORSPHQWV 7KH VSHDNHUV LQFOXGHG 6HQLRU -RXUQDOLVW 3URIHV  
 :DQJ +XL & (,%6 \$VVRFLDWH 3URIHVVRU RI 6WUDWHJ\ & KHQ :HLUX  
 & (,%6 \$VVLVWDQW 3UHVLGHW <YRQQH /L & (,%6 9LFH 3UHVLGHW DQG & R  
 'HDQ =KDQJ :HMLRQJ DQG 6KDQJKDL /LWHUDWXUH 0DJJ]LQH ([HFXWLYH  
 (GLWRU DQG 0DR 'XQ /LWHUDWXUH 3UL]H :LQQHU -LQ <XFKHQJ

3UHVLGHW :DQJ DQG & (,%6 3UHVLGHW (PHULWXV /L 0LQJMXQ DOVR  
 FRQIHUUHG KRQRUDU\ WLWOHV RI & (,%6 2XVVWDQGLQJ 3DUWQH D  
 & (,%6 :DUP KHDUWHG 3DUWQH RQ JURXS RI DOXPQL FODVVHV DQG  
 RUJDQLVDWLRQV H[WHQGLQJ WKHLU VLQFHUH WKDQNV RQ EHKDOI RI WKH V

### Innovative Response to Pandemic Sees Zurich Campus Host MBAs for First Time

For the first time in the school's 26 year history, new CEIBS MBA students enrolled at CEIBS' European campus in Switzerland. Under a 'twin city' format,

