

CEIBS Milestones 2020

2020 was a truly extraordinary year. Faced with the unprecedented COVID-19 pandemic, people everywhere rose up to fight. The world's second largest economy has gradually recovered from the downturn caused by the outbreak and China has made progress in an increasingly volatile international arena. As Chinese President Xi Jinping said in his 2021 New Year address: "Greatness is forged in the ordinary. Heroes come from the people. Everyone is remarkable!"

Over the past year, CEIBSers have time and again proven themselves remarkable. Amidst the challenges posed by COVID-19, CEIBS has relentlessly fought the pandemic while working hard to further its development.

As part of efforts to combat the pandemic, faculty, staff and students at our five campuses across three continents expended every effort to ensure the continuation of teaching. CEIBS faculty weighed in with a stream of valuable insights, disseminated through mainstream media and virtual activities, to help businesses resume production and stimulate economic recovery. Many CEIBS alumni also actively contributed to the fight against COVID-19.

At the same time, CEIBS recorded @ Y Mlist of top EMBA programmes and fifth globally on the prestigious programmes. We cannot list every single achievement, but when we look back on the past year, we can gain a deeper understanding of the Chinese proverb that, "Only when the year grows cold do we see the qualities of the pine and the cypress." We have surely witnessed the potential, vitality and strength of CEIBS as a world-class business school over the past year.

Today, China's two centenary goals are converging. This year is the first year of the country's 14th Five-Year Plan as well as a critical year for the development of China as a modern socialist country. As a platform for linking China with Europe and the world, CEIBS will live up to its mission and continue to contribute to China's economic development and the advancement of business globally.

1 The Financial Times released its annual global MBA ranking in January 2020 and the CEIBS MBA programme once again ranked fifth in the world and first in Asia.

2 CEIBS soared to #2 in the Financial Times 2020 ranking of the world's top 100 EMBA programmes.

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3 CEIBS hosted the MBA 2020 YLUWXDO tion celebration



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